

Dear Principals and Counselors,

On behalf of the Kansas State Treasurer's Office, I kindly request your assistance in raising awareness and utilization of a very unique matching grant program with the sole purpose of helping Kansas families with modest means fulfill their students' dreams by continuing their education after high school. As you may be aware the Kansas State Treasurer's Office administers the state's Learning Quest 529 College Savings Program in addition to the Kansas Investments Developing Scholars (K.I.D.S.) Matching Grant Program.

The K.I.D.S. Matching Grant Program helps Kansas families with incomes less than 200 percent of the federal poverty level save for their children's post-secondary education. Most of your students who qualify for free or reduced school lunches will also qualify for this incentive. This year the state of Kansas will match up to \$600 in contributions made to each student's Learning Quest account as part of the program. This is in addition to the tax advantages and other benefits available to all families who use the Learning Quest 529 Education Savings Program to prepare for the expense of continuing their students' education after high school. The matching grant, like all contributions to a 529 account, can be used for qualified expenses like tuition, books, and room and board for students who are enrolled at least half-time at any accredited university, community college or technical college. Each year our office funds up to 1,200 participants with applications being processed on a first come, first served basis. More information about the program can be found at www.KansasStateTreasurer.com/KIDS.

Since we have a limited marketing budget for the program, we rely heavily on word of mouth to introduce this program to as many families as possible. Because the income limits change every year, we have updated the enclosed tear-off flyers than can be inserted into the slot on the posters that we sent you last fall. They are an easy way for individuals to take away key details about the program. Our office would also be grateful if you would include information about the K.I.D.S Matching Grant in your school newsletter, newspaper, web site, or other communications to parents. The flyers could also be used in a mailing to families on free and reduced lunch, and we would be glad to help facilitate that for you.

I truly appreciate your willingness to help us communicate with Kansas families! We know that you play a vital role in connecting students to programs that can help them pursue their dreams. If you need additional posters, flyers, electronic versions of our materials, or have any other suggestions for how we can share information about Learning Quest and the K.I.D.S. Matching Grant with your students and their parents, please feel free to contact me at **785-296-5317**.

Sincerely,



Scott Gates
Learning Quest Director
Kansas State Treasurer's Office